



Advertising Information

For CBWA Website and Weekly eNewsletter

Company: _____

Billing Address: _____

Telephone: _____ Fax: _____

Email: _____

Signature: _____ Date: _____

New ad (file to be sent) Same ad - no change (repeat) Same ad - with changes (changes attached)

Confirm Item (✓)	Specifications <i>eNewsletter - 3.5" x 2.25" Website - 450 px x 60 px</i>	Period/Duration	Member Rate	Standard Rate
<input type="checkbox"/>	eNewsletter & Website* Advertisements	1 year (52 issues/12 months)	\$1,500.00	\$2,000.00
<input type="checkbox"/>	eNewsletter & Website* Advertisements	6 months (52 issues/12 months)	1,000.00	1,400.00
<input type="checkbox"/>	eNewsletter Advertisement	1 year (52 issues)	1,000.00	1,400.00
<input type="checkbox"/>	eNewsletter Advertisement	6 months (26 issues)	750.00	900.00
<input type="checkbox"/>	Website* Advertisement	1 year (12 months)	1,000.00	1,500.00
<input type="checkbox"/>	Website* Advertisement	6 months	750.00	900.00
	* hot link	Subtotal	\$	\$
	<i>Business# 895091254</i>	HST (13%)		
		TOTAL AMOUNT	\$	\$

Method of Payment: (Payable to CBWA) *Must be paid prior to advertisement posted*

Cheque VISA MasterCard AMEX Money Order/Certified Cheque

Complete for VISA/AMEX: (Please print clearly)

Account Number: _____ Exp. Date: _____

Cardholder Name: _____ Signature: _____

Contract & Copy Regulations

CBWA reserves the right to reject any advertising at any time. Advertisers and advertising agencies assume liability for all content (including text, representation, and illustrations) of advertisements printed, shall also assume responsibility for any claims arising from advertising against the CBWA. CBWA will not be bound by any conditions, printed or otherwise, appearing on copy instructions when such conditions conflict with the regulation set forth on this rate sheet. Cancellations must be in writing, and none is considered accepted until confirmed by CBWA. CBWA shall not be liable for any failure to print, publish or circulate all or any portion of any issue in which an advertisement accepted by CBWA is contained because of acts of God, acts of government or governmental instrumentality (whether federal, provincial/state or local), strikes, accident, work stoppages, fire or any similar or dissimilar circumstances beyond the control of the publisher.

CANADIAN BOTTLED WATER ASSOCIATION ♦ ASSOCIATION CANADIENNE DES EAUX EMBOUTEILLEES

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Website: www.cbwa.ca ♦ Email: griswold@cbwa.ca

Member of the International Council of Bottled Water Associations